



VALUES THAT DRIVE SUCCESS

auren.com



Annual Report 2024

GLOBAL

AUDIT & ASSURANCE • TAX & LEGAL • CONSULTING • CORPORATE FINANCE

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A Strong Balance

Growth, talent, and culture

For the third consecutive year, Auren has achieved double-digit growth: approximately 15% internationally, with a turnover of \$190M.

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Throughout this period, we have strengthened our commitment to talent through key integrations along with the recruitment of high-level professionals. In today’s business landscape, talent has become the defining intangible asset that sets organisations apart and determines their competitiveness. The sustainability of firms depends on the qualifications, training, experience and motivation of their teams. Therefore, we are engaged in a significant inorganic growth project, both nationally and internationally, which, in the coming months, will materialise in the integration of several firms and offices.

We continue to advance our mission, which is based on two fundamental pillars: creating value for our clients and maintaining an unwavering commitment to our teams, enabling them to achieve their personal and professional goals.

As regards the first pillar, we are continuously innovating our services and investing in AI-based

technological tools in order to enhance the security and efficiency of our work. We are expanding our market presence and positioning through a strong digital strategy, driving forward advances in knowledge management and enhancing the client experience, both in service quality and the proactive approachable manner that defines our work. Our exceptional multidisciplinary approach allows us to offer 360-degree services, where professionals from different areas and specialisations collaborate so as to deliver high-value comprehensive solutions.

The second pillar is reflected in our humanistic culture, founded on personal, professional and social values, where people are at the heart of our strategy. Ethics and transparency are the keystones of our actions. Today, attracting, managing and retaining talent requires a clear policy aimed at ensuring employee well-being. This is why Auren is recognised as one of the best firms

to work for, with a lower turnover rate than the industry average.

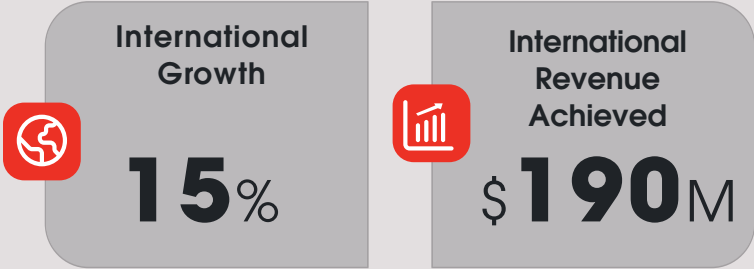
On an international scale, we continue to gain the trust of leading multidisciplinary clients. Our presence in global rankings, legal directories and the Forum of Firms has been consolidated, and we have further developed our international Desks, particularly between Europe and Latin America.

Auren’s past is now part of the history of professional services firms. The present sees us as a leading firm in those countries where we operate, and the future represents an inspiring project where we set no limits.



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“Auren has achieved double-digit growth”



Mario Alonso Ayala
Chairman of
Auren International

The power of our core values

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 PROXIMITY

 QUALITY

 INNOVATION

 PROFESSIONAL ETHICS

 BUSINESS SPIRIT

 TAILORED SOLUTIONS



Experience, Integrity and Sustainability

We believe that professional services can be delivered with awareness, humanity and commitment.

We are known for our approachability, professionalism, adaptability and entrepreneurial spirit. We are entrepreneurs serving entrepreneurs, always focused on helping you achieve your success.



PROXIMITY

We work closely with our clients and maintain a strong connection with them. We are committed to being proactive in our approach. Our hallmark is flexibility and constant availability.



INNOVATION

Our business model, centred around constant growth, ensures innovation in the delivery of our services in order to meet all your project needs. We know that the world is in continuous change and we adapt to it.



BUSINESS SPIRIT

We are entrepreneurs serving entrepreneurs. We assist a diverse range of clients. With teams across specialising in different sectors and types of organisations, we approach each challenge from a multidisciplinary perspective.



QUALITY

The experience and expertise of our professionals, along with an attitude of active listening and effective work methods, guarantee our excellence.



PROFESSIONAL ETHICS

All our actions are based on objectivity, transparency and confidentiality. Our code of conduct represents a commitment and a guarantee of the honesty that underpins our culture.



TAILORED SOLUTIONS

We provide you with a differentiating value by offering personalised solutions that optimise your operations and promote sustainable growth.

Innovation, a people-focused culture and sustainability

Our vision is to be a global leader in professional services, driving business success while fostering sustainable development.

We strive to be a trusted partner for organizations seeking innovative solutions in a rapidly changing world. Through our commitment to ethics and social responsibility, we aim to create lasting positive impact.



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Our purpose, vision and mission

Honesty, transparency and care for people are essential in our culture.

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PURPOSE

Through our knowledge, passion and values, we contribute to a sustainable development of individuals, organizations and society as a whole.

VISION

To be an international professional services firm with a people-focused culture recognized as the best partner for companies.

MISSION

To the provide innovative one-stop business solutions that create value for our clients. We are committed to supporting our people to help them achieve their personal goals and ensure their wellbeing.

Building a sustainable future

Auren, as a multinational company, has an impact on global business operations, and the company recognises its responsibility to make a positive contribution to society and the environment.

One of Auren's main priorities is to promote corporate social responsibility and sustainable business practices. In addition to its commitment to the environment, Auren is also dedicated to promoting inclusivity and diversity within its organisation. The company recognises the importance of supporting the LGBTQ+ community and empowering women to take on leadership roles within the company. Auren believes that a diverse and inclusive workplace not only benefits its employees but also leads to better business outcomes.

Auren also actively supports the United Nations' 17 Sustainable Development Goals, which aim to eradicate poverty, protect the planet and promote peace and prosperity for all.

The company recognises the importance of working towards a sustainable future and has implemented several initiatives to support

these goals. These initiatives include reducing waste and promoting social and economic development in local communities.

Auren's commitment to corporate social responsibility and sustainable business practices sets an excellent example for other companies to follow. As a multinational organisation, Auren recognises its responsibility to make a positive impact on society and the environment and is dedicated to promoting inclusivity, diversity and sustainability within its organisation and beyond. Auren's efforts show that it is possible for businesses to be successful while also promoting positive change and driving progress towards a more equitable, sustainable future.

Furthermore, we prioritise transparent ethical practices in all of our dealings with clients and partners. We uphold the highest standards of integrity and professionalism and work to

ensure that our services contribute to the well-being and success of our clients. At Auren, we recognise that our success is not only measured by financial performance but also by our impact on society and the planet. We remain committed to upholding our social and environmental responsibilities, helping society progress towards a more sustainable future and creating positive change in the communities where we operate.



At Auren, sustainability, inclusivity, and integrity define who we are.

Tailored services for every need



Global multidisciplinary services

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Our multidisciplinary services enable us to support our clients in any business challenge, designing bespoke solutions through active listening, engagement and empathy.

We ensure that businesses receive the strategic and operational support they need to succeed, maintaining a close proactive approach, both through our national and international structures. Wherever our clients are, and regardless of their sector, size or activity, we build long-term relationships based on trust.

Our team of professionals is equipped to understand the complexities of any organisation's challenges, always based on expertise, commitment and innovation.

Audit & Assurance

We provide comprehensive personalised auditing services, combining rigour, multisector expertise and the latest technology. Our work adheres to the highest quality standards, ensuring transparency, trust and informed decision-making in order to mitigate any risks.

Tax & Legal

We simplify regulatory compliance in an ever-evolving legal landscape, providing businesses and organisations with peace of mind and security.

Consulting

We design innovative solutions that focus on people, technology and processes, always striving to deliver impactful results for organisations.

Corporate Finance

We offer financial advisory services for strategic processes such as mergers, acquisitions and funding operations, aligning with our clients' goals and values.

Our tailored approach ensures that businesses receive the precise strategic and operational support they need in order to thrive.



We cover all your business needs globally.



Your company gets the strategic and operational support needed for success.

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Audit & Assurance



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The world of financial auditing is changing quickly. At Auren we are in a constant state of innovation in order to offer our clients the best quality at the best price.

Our quality control system meets the International Standards on Auditing, and Auren is one of the few firms worldwide to have been admitted to the prestigious Forum Of Firms (Transnational Auditors Committee – IFAC). This guarantees compliance with the strictest quality control levels, and in fact Auren has been recognised for years as a standard-setter in the field of auditing.

■ Inspiring confidence

Our audit reports ensure the corresponding interested parties (shareholders, credit institutions, customers, suppliers, employees, regulators, etc.) trust your company's accounts.

■ Professionally qualified staff

Our professionals have specific knowledge of the business and extensive experience in the field of auditing and assurance. We believe that investing in continuing professional development is essential in this sector.

Tax & Legal



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In the complex area of legal and tax regulations, being able to find the best solutions guarantees the peace of mind your company needs.

■ The best advice possible

Our intention is to comply with the law while incurring the lowest costs possible. The difference between simple or excellent advice can mean a great deal to a company, and this is achieved through the knowledge and experience of strong multidisciplinary teams with in-depth knowledge of all regulatory matters.

■ The Auren approach

We interact with our clients to provide them with the most suitable solution, however simple or complex.

Consulting

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We provide solutions.

We do this by working closely with your company using teams necessary to achieve excellent results.

■ Experienced consultants

Our consultants are accustomed to working in complex environments, building on their experience in comparable companies to make the process easier while controlling the costs of each situation.

■ A multidisciplinary approach

We are innovative, experienced and focused on obtaining effective results. Whether you need advice on personnel, IT, organisational or structural matters, to name but a few, our consultancy services will measure up to your expectations.

Our economists, engineers, psychologists, IT experts and other professionals are ready to provide you with the most suitable solution, using a multidisciplinary approach to ensure its effectiveness.

Corporate Finance

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We are a leading firm in the field of financial advice and corporate operations. We provide comprehensive support in transactions related to the sale and purchase of companies and businesses.

We have a multidisciplinary team of professionals highly specialised in mergers and acquisitions, debt restructuring, financing operations (debt and capital), business valuations, etc.

■ Methodology

Our collaboration starts by identifying client needs, creating a strategic plan, rigorously analysing the situation of the business, studying the sector, locating opportunities for investment/divestment and negotiating and advising on the transaction and its closure.

■ Strategic support

Aware of the strategic importance of any corporate decision, we assist businesses by giving the utmost professional commitment. We ensure total confidentiality and discretion in all matters we handle. Our professionals have the expertise and experience required to provide this service.

Global opportunities, local expertise

International Desks

Providing multidisciplinary expertise for successful global business activity.

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In today's interconnected world, successful business activity requires in-depth understanding of the local ecosystem, cultural norms and legal frameworks. At Auren, we have a multidisciplinary team of experts with extensive experience in advising foreign companies and who can provide you with the tools for successful local business activity.

Our International Desks offer a comprehensive range of services, including business consulting, financial consulting, business partners and taxation advice, to give you a competitive advantage in your target market.

We also have strategic connections that enable us to provide you access to the best multinational business activity.

With our international experience, we can facilitate your entry into a new market and provide you with a cultural understanding that can help you navigate the local business landscape. We assign a project manager to your project in both countries to co-ordinate

with our firm's specialists in each area, including economic/finance, legal, tax, corporate and auditing, in order to ensure a smooth process.

At Auren, we understand the importance of flexibility, speed and pragmatism without compromising quality. Our consultants have a vast knowledge of the local markets and specialise in advising companies on their international business ventures. We attach



**Global expertise
with local insight.**

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special importance to direct contact with our clients because we consider ourselves to be your associate, not just your service provider.

Our International Desks offer a range of benefits to our clients, including the following:

We can facilitate partnerships between companies in different countries, ensuring a smooth and successful collaboration.

We provide you with the necessary support and guidance to ensure that your international business activity complies with local laws and regulations.

Our team has in-depth knowledge of the local market, enabling us to provide you with tailored solutions that address your specific needs.

Our multidisciplinary approach ensures that we can provide you with comprehensive coverage in all aspects of your international business activity.

At Auren, we are committed to providing our clients with the necessary tools and expertise to ensure successful international business activity.

The Auren impact

TURNOVER BY SERVICES AREA



21%
Audit & Assurance

26%
Consulting

50%
Tax & Legal

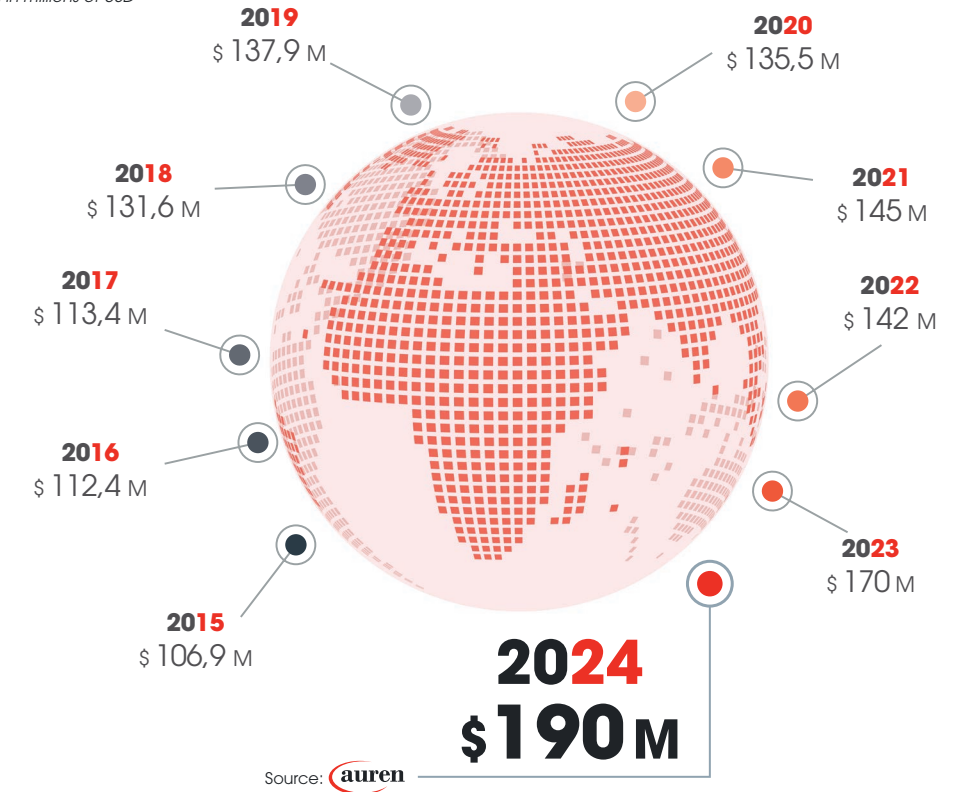
3%
Corporate Finance

Source: **auren**

Evolution international figures

TOTAL TURNOVER EVOLUTION

Data expressed in millions of USD



RANKING FIRMS

29 ● WORLD **21** ● EUROPE **18** ● LATIN AMERICA **28** ● MIDDLE EAST

Source: **Accounting**

Antea, Alliance of Independent Firms

Professional solutions for a global world

We live in a globalised world and, consequently, many of our clients have professional connections with other countries. Many SMEs have needs for professional services abroad, either based on investments through their subsidiaries, or on any other form of business relationships. As a result, they never know when it might be essential to have advice and support of a professional from other country. This is extremely valuable when you need to have the guarantee of a trusted advisor. The solution is Antea, an Alliance of Independents Firms established with the aim of organising and promoting a wide association of firms co-operating to provide its clients with the best possible service for their international needs.

Antea has a strong presence in Europe and Latin America. The broad geographical coverage of its members benefits its clients and their international needs. In addition to our members, we also have access to a select group of professional firms and contacts in countries throughout the world.

Antea members are professional experts in national legislation and are highly qualified in auditing, consulting, tax and legal matters, with a recognised reputation in international business.

5.242
Staff

+350
Offices

+70
Countries

\$379M
Turnover



Source:

World ranking of professional associations

Antea, an alliance of independent firms Auren driven, holds a leading position in the rankings at regional and global level.



12
EUROPE

14
NORTH AMERICA

14
AFRICA

Source: 

13
MIDDLE EAST

6
LATIN AMERICA

14
ASIA - PACIFIC



Empowering Auren through people

A Great Team at Your Service

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We are committed to our people, fostering their growth and well-being.

INTERNATIONAL

STAFF BY REGIONS

AMERICA

 **814**
STAFF

 **26**
OFFICES

EMEA

 **1,530**
STAFF

 **38**
OFFICES



2,344

PROFESSIONALS
2024



We bring our global expertise to help strengthen your competitive advantage.

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We drive your growth through our talent and experience.

Source: 

Empowering Auren through people

Auren Communication

Our Corporate Publications and Communication Strategy at Auren

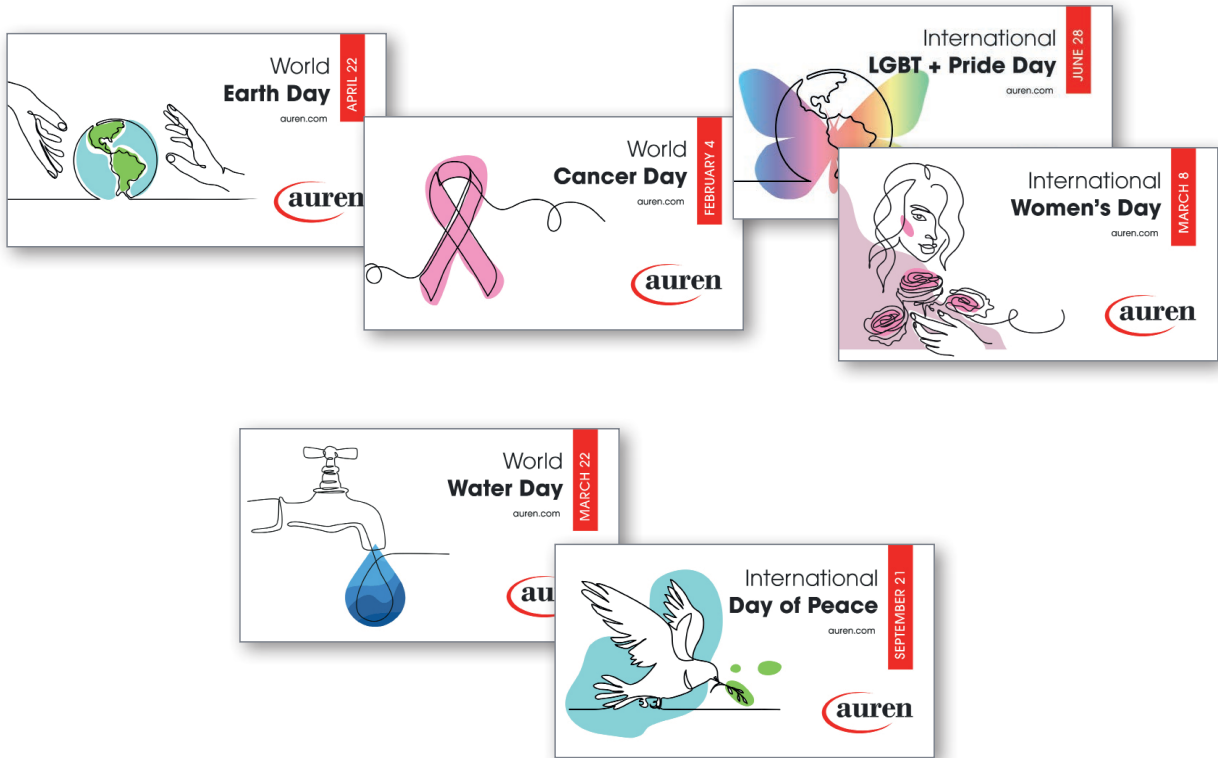
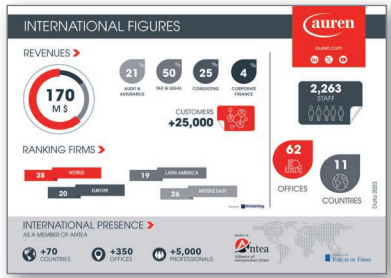
At Auren, we are more committed than ever to digital communication with a unified global image. A clear reflection of this vision is our newly launched international website - a single platform for all the countries where we operate. This initiative reinforces our brand identity, ensuring a consistent powerful presence worldwide.

We continuously publish high-value content across various digital channels, sharing our expertise and insights with professionals around the globe. Our articles, blog posts, reports and social media content provide relevant up-to-date information, reinforcing our position as a leader of thought within the industry.

Through platforms such as LinkedIn and Twitter, we engage with our audience by sharing insights on current trends, business innovations and key industry developments. We also highlight our commitment to corporate social responsibility and environmental sustainability, showcasing Auren as a company that not only delivers excellence but also upholds strong ethical values.

Our communication strategy is designed to provide meaningful and useful resources to our clients, partners and the wider professional community. By maintaining a style that is clear, accessible and engaging, we ensure that our expertise is shared effectively, reinforcing our global presence and strengthening our international brand identity.





Introducing Our New Website: More Accessible, More Innovative and Aligned with Our Humanistic Culture

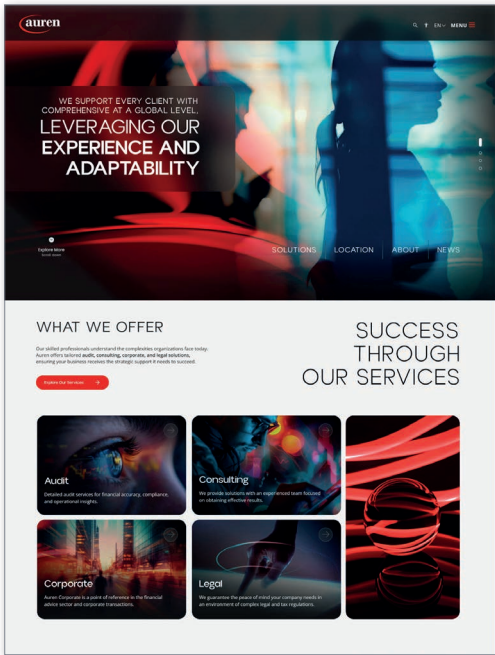
Auren has taken a decisive step forward in our digital evolution with the launch of our new website, an agile intuitive platform that showcases the essence of Auren: the values inspiring our journey and the humanistic culture that defines us.

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Our new website provides an in-depth view of all our divisions and services, along with integrated solutions tailored to each functional department within businesses.

This launch marks a significant milestone in our communication strategy and global presence, reinforcing a unified digital identity across all the countries where we operate. As an international firm with in-depth local market expertise, our website now reflects our commitment and accessibility far better.

We have not only revamped our image and structure but have also developed a technologically advanced platform that truly represents who we are: professionals committed to excellence, ethics and a positive impact on society.



INNOVATION WITHIN
EVERYONE'S REACH.

ENHANCED ACCESSIBILITY
FOR ALL USERS.

SEAMLESS INTUITIVE
BROWSING.

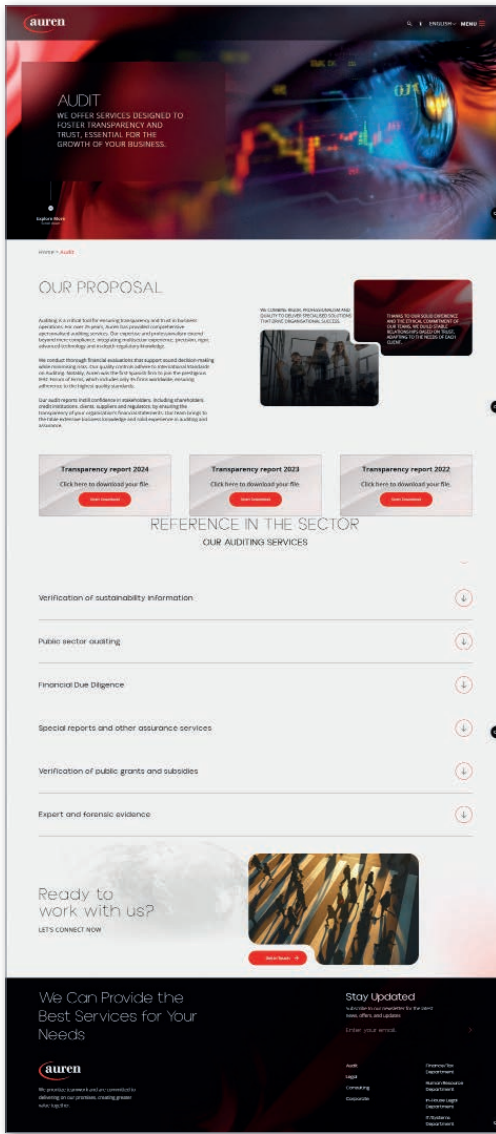
The new website features an accessibility menu designed to improve browsing for users with disabilities, enhancing the overall user experience.

Our website is not just a showcase but an active communication channel featuring exclusive content from our experts, designed to inspire and empower your projects.

Ultimately, this platform embodies our commitment to our clients, our teams and society as a whole.

Explore our new website at auren.com and discover how we can help transform your challenges into opportunities through innovation, with a broad range of expert-led services worldwide.

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Auren around the world



EUROPE

- Andorra
- Austria
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Finland
- France
- Germany**
- Greece
- Hungary
- Ireland
- Italy
- Luxembourg**
- Malta
- Montenegro
- Norway
- Poland
- Portugal**
- Romania
- Russia
- Serbia
- Spain**
- Sweden
- Switzerland
- The Netherlands**
- Ukraine
- United Kingdom

AMERICA

- Argentina**
- Bolivia
- Brazil
- Canada
- Chile**
- Colombia**
- Costa Rica
- Dominican Republic
- Ecuador
- El Salvador
- Guatemala
- Honduras
- Mexico**
- Panama
- Paraguay
- Peru
- Uruguay**
- USA
- Venezuela

**MIDDLE EAST
AND AFRICA**

- Algeria
- Angola
- Egypt
- Israel**
- Jordan
- Kenya
- Kuwait
- Lebanon
- Mauricio
- Morocco
- Nigeria
- Saudi Arabia
- South Africa
- Tunisia
- Turkey
- UAE
- Uganda
- Yemen

ASIA-PACIFIC

- Australia
- Bangladesh
- China
- India
- Indonesia
- Japan
- Malaysia
- New Zealand
- Pakistan
- Qatar
- Singapore
- South Korea
- Thailand
- Vietnam





MEMBER OF THE

FORUM OF FIRMS

Member of



Alliance of
independent firms