



Inbound services



OUR VALUES

Proximity - Quality - Innovation - Professional ethics
Multidisciplinary approach and expertise - We provide added value



auren.de



360° Solutions

At present, issues that companies have are complex, interconnected and global. Therefore, they need co-ordinated services which, with a 360°-degree vision, offer solutions with tangible added value.

Auren has always been committed to a multidisciplinary approach, and is therefore one of the few firms on the market capable of offering a 360° solutions.

The partners that Auren chooses for co-ordinating these services have the holistic vision needed in order to keep a line of permanent direct dialogue open with each client, and to propose case-by-case solutions through the





Multidisciplinary Inbound Services from professionals specialising in multinational companies from abroad in order to provide support in the foundation, implementation and improving business in a German subsidiary.

The 360° approach of Auren is managed through a main trusted and responsible contact person of Auren towards the various participating in-house professionals, in order to ensure maximum alignment of the interests between the foreign parent company and the German subsidiary.

Professionals involved

- Tax advisors
- Legal advisors
- International Accounting advisors
- Human resource management consultants
- Labor accountants
- Business process consultants

Inbound Services

There are many questions to be answered when a company decides to set up a subsidiary of a multi-national group from abroad: strategic, political and cultural conditions, procedures for gaining permissions, possible types of activity, and corporate and labor issues, taxation and administrative aspects as well as international accounting must all be clarified. International companies establishing a subsidiary usually face complex tax and legal issues, which quite often differ from those in their home countries. Auren builds a bridge between the home country of the parent company and country of domicile of the subsidiary and offers security to find the best structure for the group and being compliant abroad. In particular bilateral cross-border relationships, the way we operate is through specific Foreign Country Desks further facilitating the efforts between the respective countries.

Company foundation package

The advice and support we offer in the creation of your subsidiary abroad is all-inclusive – we assist you in determining the best way to structure your business abroad. We advise you and prepare the necessary steps and documents, while arranging communication with required notary, tax office and commercial register offices.



Domiciliation support

We handle the legal formalities so that you are able to concentrate on your business, e.g. we do the tax and business registration, assistance with opening a bank account, registration at the tax office, application for the reimbursement of withholding taxes, registration of import VAT, and much more.

Tax Consulting and Tax planning

We specialize in tax consulting and tax planning for multinational companies: Preparation for and representation during tax audits, international VAT issues, use of double taxation agreements, establishing transfer pricing for intercompany transactions, dealing with withholding tax issues and optimisation of the group tax rate.

Invoicing & Dunning

We create and send invoices with the subsidiaries logo directly from our system, ensuring that no turnover or late payment slips through. In addition, we monitor your outgoing invoices and create regular reminders and reports.

Ongoing accounting services

We take care of the bookkeeping for your subsidiary, your current tax obligations, and preparation of the annual account reports and ensure that the subsidiary is 100% tax compliant.

HR Management & Payroll

Local payroll implies three main concerns: the process is complex, time consuming and subject to various complex rules and regulations. Further, payroll data contains highly confidential private and personal data. In addition, in the case of cross-border relationships and with foreign employees, payroll becomes even more complex.

Finally, our HR management services relate to assisting and managing in all related HR topics and systems. If required, we also assist the local company with recruitment of human resources.

Financial Management Services

We make sure that the financial management of operational assets works efficiently. We analyse and monitor cash requirements for the local entity and create transfer lists for approval. We organize your bids, e.g., insurance policies, according to jointly developed criteria. Depending on the needs of the local entity, such everyday tasks can be taken over by us. Moreover, we can assist in providing interim managers on short notice.

International financial reporting

We assist the local subsidiary in preparing their financial accounts according to IFRS or US GAAP accounting standards for group reporting purposes to support group accounting in fulfilling their investor's financial reporting requirements.

Further on, where necessary under listing rules of US or Japan- based stocklistings of the group, we provide assistance on internal controls, such as SOX or J-SOX in terms of implementation as well as the maintenance of a running systems, such as performing regular test of controls.

Differentiating value



Fit for Audit

Such international accounting services support may also include the preparation of the entity prior to its financial audit ("fit for audit"). This particularly includes compiling technical memos under IFRS or US GAAP to address specific accounting issues under review by the auditor. This may as well include the full compilation of specific accounting areas including the technical validation, computation as well as documentation under professional standards.

With our specific capital markets experience and expertise we also contribute to maintaining a professional standard for companies listed on common stock exchanges in Europe, the US or Japan.

Assurance

If required, we certainly will also offer financial assurance services to your German subsidiary. Such assurance services may be in the form of an audit, review or agreed-upon-procedures related to group reporting according to International Auditing standards (ISA) or to local statutory financial statements according to German Auditing Standards (per IDW). Audit or review reports will be prepared in English on demand.

In the case of a group reporting audit, readiness for workpaper reviews by the foreign group auditor is ensured.



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AMERICA: Argentina, Bolivia, Brazil, Canada, **Chile**, **Colombia**, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, **Mexico**, Panama, Paraguay, Peru, **Uruguay**, USA, Venezuela.

MIDDLE EAST AND AFRICA: Algeria, Angola, Egypt, **Israel**, Jordan, Kenya, Kuwait, Lebanon, Mauritius, Morocco, Nigeria, Saudi Arabia, South Africa, Tunisia, Turkey, UAE, Uganda.

ASIA-PACIFIC: Australia, Bangladesh, China, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Singapore, South Korea, Thailand, Vietnam.

