

A background image showing a group of people in a business meeting. In the foreground, a man with glasses is looking at a computer monitor displaying a website with charts and text. Other people are visible in the background, some looking at documents.

## SPAIN & ISRAEL DESK

### **The Spanish food and beverage industry, an opportunity for Israel companies & investors**

**On these days of uncertainty and concerns about multiple business models, one sector that will continue offering good returns is the food and beverage industry. Spain is one of the main economic powers on that field, and it would be a good match for Israeli companies looking for expanding their business and / or financial investors looking for good investments.**

According to the Spanish Federation of food and beverage industries, in 2019 there were 30.730 industries in the sector, representing 18.71% of the total manufacturing industries and 0.9% of the total industries. Of these 30.730 industries, 16.683 (54.29%) export part of their production, mainly to France (14.7%), Italy (11.3%), Portugal (10.9%), China (6.5%), United Kingdom (6.2%), United States (5.7%) and Germany (5.6%) among others.

Looking to three main parameters as production, employment and exports, there is no doubt that the food and beverage industry is one of the main sectors in Spain competing with other well known sectors as for example tourism (linked in certain way), construction, health and automotive. The total production of the food beverage industry in 2019 was 119,224 million Euros, it employed around 387,600 persons, and the exports were 32,363 million Euros.

Spain is home to companies from the entire food value chain, from agri-food producers and providers, raw materials and additives, machinery suppliers, industrial and artisans processors, packaging industry, distribution, to the sales to final consumers. We have companies specialized in different fields as for example meat, fish, bakery, vegetables, dairy, fruits, nuts, citrus fruits, wine, olive oil, cava, beer among others. We have also companies leading innovation in food and drink trends, like healthy food and drinks, food to go, gourmet gastronomy, "free-from" products and differentiation strategies.

Our government is aware of the sector importance in our economy, and multiple public agencies have it in mind fostering clusters, associations, trade fairs and congress, infrastructures, gastronomy events and recognitions, that enrich and invigorate this business ecosystem.

Auren may help Israeli companies and/or investors looking in the Spanish market for good partners and investment opportunities. Approach us to know more about the Spanish Food and Beverage industry, explain to us your profile and target and we will help you to materialize your project.

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